

Acuity

PROFESSIONAL EXCELLENCE IN EYE HEALTH

Display Artwork Specification 2025

ADVERTISEMENT SIZES

DPS	Height x Width
Bleed:	276mm x 426mm
Trim:	270mm x 420mm
Type:	246mm x 400mm

(Please allow 6mm clear of type in the centre as this is a perfect bound publication).

Full Page	Height x Width
Bleed:	276mm x 216mm
Trim:	270mm x 210mm
Type:	246mm x 190mm

Half Page	Height x Width
Horizontal:	120mm x 190mm
Vertical:	246mm x 92mm

(Please agree with the salesperson at time of booking which orientation to supply).

Quarter Page	Height x Width
Horizontal	57mm x 190mm
Vertical	120mm x 92mm

PLEASE NOTE:

All adverts are subject to approval from the College of Optometrists

ARTWORK SUPPLY

Please supply pass4press PDF via email.

All PDFs must be high resolution (300dpi), CMYK colour (we cannot be held responsible for colour content of any RGB files supplied), with fonts embedded.

Full page bleed adverts must include the bleed in the PDF created; live area adverts as per size specified.

Setting and copy amendments are available in-house, but will carry an extra charge.

ARTWORK CONTACT

Rachel Young

E: rachel.young@redactive.co.uk

T: 020 7880 6209

COPY DEADLINES

Issue (2025)	Copy Deadline
01. Winter	January 2nd
02. Spring	March 28th
03. Summer	July 1st
04. Autumn	September 30th
01. Winter 2026	December 23rd



THE COLLEGE OF
OPTOMETRISTS